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TeleCommunication Systems to Provide Navigation Solution for AT&T Drive Studio

TCS Location ToolKit to be Integrated into AT&T's Connected Car Innovation Center

Note: Comtech Acquired TCS on 2/23/2016

ANNAPOLIS, Md. , Sept. 9, 2014 /PRNewswire/ -- TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS), a world leader in highly reliable and secure [wireless communication technology](#), today announced that it is providing its navigation solution for AT&T Drive Studio . As part of this agreement, AT&T is integrating the TCS Location ToolKit within the AT&T Drive Studio .

News Facts:

- | The connected car is changing the automotive industry by providing an always-connected platform to enable seamless integration of Internet-delivered content and services within the driving experience. Research firm Analysys Mason forecasts that by 2019, 57 percent of new cars sold worldwide will have embedded connectivity, up from 15 percent in 2014.
- | Located in Atlanta , the more than 5,000-square foot AT&T Drive Studio features working garage bays, a speech lab, a full showroom to exhibit the latest innovations, conference facilities, and much more. Drive Studio integrates AT&T solutions across multiple companies and serves as a hub where AT&T can respond to needs of automotive manufacturers and the auto ecosystem at large.
- | The AT&T Drive connected car platform is a modular, global solution that allows automakers to pick and choose what services and capabilities are important to them in order to differentiate their solutions in the marketplace. From connectivity and billing solutions, to data analytics and infotainment, AT&T Drive also allows auto makers and developers to develop their own innovative and customized connected car solutions.
- | TCS' Location ToolKit provides a superior in-car navigation solution, which includes automatic map updates, real-time traffic, and integrated content such as real-time gas prices, weather Doppler radar overlay, movies and showtimes, ratings and reviews.
- | The TCS Location ToolKit serves as an integrated vehicle feature and it offers a complete suite of prepackaged development solutions including local search, maps, navigation and precise location tracking – designed to enrich mobile products and applications with advanced navigation and location-based services.
- | The TCS Location ToolKit makes it easy for developers to quickly integrate comprehensive, market-leading maps and navigation functionality into their mobile applications without requiring users to leave the application.

TCS Commercial Software Group President Jay Whitehurst, said: "TCS is committed to expanding the availability of navigation services in today's connected cars, and delivering a superior in-car experience to drivers. The TCS Location ToolKit is a highly reliable, high performance platform that enables mobile operators, automotive manufacturers and third-party developers to deliver fast and incredibly easy-to-use navigation and location-centric information to people on the move."

With more than a decade of experience in navigation and automotive telematics, TCS provides a variety of products and services for connected cars, enabling the rapid deployment of mapping, directional, and other location-based services, utilizing patent-pending technologies. With a customizable human machine interface, TCS provides easy-to-use, flexible, and cost-effective solutions for automotive suppliers, manufacturers, aggregators, and their customers.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company and [one of the most honored companies in the world](#). Its subsidiaries and affiliates - AT&T operating companies - are the providers of AT&T services in the United States and internationally. With a powerful array of network resources that includes the nation's most reliable 4G LTE network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile Internet, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV service with the AT&T U-verse® brand. The company's suite of IP-based business communications services is one of the most advanced in the world.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at www.att.com/aboutus or follow our news on Twitter at [@ATT](https://twitter.com/ATT), on Facebook at www.facebook.com/att and YouTube at www.youtube.com/att.

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About TeleCommunication Systems, Inc.

TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS) is a world leader in highly reliable and secure mobile communication technology. TCS infrastructure forms the foundation for market leading solutions in E9-1-1, text messaging, commercial location and deployable wireless communications. TCS is at the forefront of new mobile cloud computing services providing wireless applications for navigation, hyper-local search, asset tracking, social applications and telematics. Millions of consumers around the world use TCS wireless apps as a fundamental part of their daily lives. Government agencies utilize TCS' cyber security expertise, professional services, and highly secure deployable satellite solutions for mission-critical communications. Headquartered in Annapolis, MD, TCS maintains technical, service and sales offices around the world. To learn more about emerging and innovative wireless technologies, visit www.telecomsys.com.

Except for the historical information contained herein, this news release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements are subject to risks and uncertainties and are based upon TCS' current expectations and assumptions that if incorrect would cause actual results to differ materially from those anticipated. Risks include without limitation those detailed from time to time in the Company's SEC reports, including the report on Form 10-K for the year ended December 31, 2013 and on Form 10-Q for the quarter ended June 30, 2014.

Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to update or revise the information in this press release, whether as a result of new information, future events or circumstances, or otherwise.

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