



## Comtech's New Consumer Data Management Platform Helps Mobile Operators Manage Data Security, Compliance and Monetization

September 11, 2018

*In response to increasing need for compliance and security, Comtech offers powerful data rights management and security capabilities to allow operators to directly monetize data, comply with GDPR while maintaining control of their business.*

MELVILLE, N.Y. & LOS ANGELES--(BUSINESS WIRE)--Sep. 11, 2018-- September 11, 2018-- Comtech Telecommunications Corp. (Nasdaq:CMTL) announced today that they will showcase the Specifix™ customer data rights management, "Platform-as-a-Service", for mobile operators at Mobile World Congress Americas.

In February 2018, Intertrust Technologies and Comtech's Enterprise Technologies group created a partnership to help customers managing large amounts of data. Leveraging Intertrust's Personagraph™ customer data platform, Comtech created Specifix™ an advanced data rights management platform that allows operators to easily manage and monetize their data, while securing their users' privacy and complying with consumer protection laws, including GDPR.

"One of the biggest threats for mobile operators today is how their networks are utilized by third parties, including app developers and other services. This has made it extremely important for operators to take better control of their assets, including mobile user data," said Jay Whitehurst, President Comtech's Enterprise Technologies group. "Comtech designed Specifix™ to allow mobile operators to safely harness the power of their users' data, and grow new revenue streams, while maintaining their brand integrity as trusted service providers."

Comtech will showcase Specifix™ at Mobile World CongressAmericas in Los Angeles, from September 12-14, 2018 in the South Hall, Stand S.2838.

### **About Comtech**

The Enterprise Technologies group of Comtech Telecommunications Corp. is a leading provider of precise device location, mapping and messaging solutions. Sold around the world to mobile network operators, government agencies, and Fortune 100 enterprises, our platforms locate, map, track and message. For more information, visit [www.comtechenterprise.com](http://www.comtechenterprise.com).

Comtech Telecommunications Corp. designs, develops, produces and markets innovative products, systems and services for advanced communications solutions. The Company sells products to a diverse customer base in the global commercial and government communications markets.

Certain information in this press release contains statements that are forward-looking in nature and involve certain significant risks and uncertainties. Actual results could differ materially from such forward-looking information. The Company's Securities and Exchange Commission filings identify many such risks and uncertainties. Any forward-looking information in this press release is qualified in its entirety by the risks and uncertainties described in such Securities and Exchange Commission filings.

### **About Intertrust Technologies Corporation**

Intertrust provides trusted computing products and services to leading global corporations – from mobile and CE manufacturers and service providers to enterprise software platform companies. These products include the world's leading digital rights management, software tamper resistance and privacy-driven data platforms for AdTech, DNA storage and processing, and IoT.

Founded in 1990, Intertrust is based in Silicon Valley, with regional offices in London, Tokyo and Beijing. The Company has a legacy of invention, and its fundamental contributions in the areas of computer security and digital trust are globally recognized. Intertrust holds hundreds of patents that are key to Internet security, trust, and privacy management components of operating systems, trusted mobile code and networked operating environments, web services, and cloud computing. The company has been privately held since 2003, and previously, publicly listed on NASDAQ from 1999.

Additional information is available at [intertrust.com](http://intertrust.com), or follow us on Twitter or LinkedIn.

PCMTL

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180911005124/en/>

Source: Comtech Telecommunications Corp.

### **Financial Media Contact:**

Michael D. Porcelain  
Senior Vice President and Chief Financial Officer  
(631) 962-7000  
[info@comtechtel.com](mailto:info@comtechtel.com)

**Group Media Contact:**

DeAnn Baker, Vice President Strategic Development and Marketing

Enterprise Technologies Group

410-280-1021

[deann.baker@comtechtel.com](mailto:deann.baker@comtechtel.com)