



Intertrust and Comtech Telecommunications Corp. Expand Partnership to Create Secure Data Management Platform for Mobile Telcos

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Intertrust's Personagraph Consumer Data Platform to provide Comtech's Specifix Products with powerful data rights management and security capabilities to allow operators to monetize data and comply with GDPR while maintaining control of their business

SUNNYVALE, Calif. & MELVILLE, N.Y.--(BUSINESS WIRE)--Mar. 27, 2018-- [Intertrust Technologies](#) and [Comtech Telecommunications Corp.](#) (Nasdaq: CMTL) today announced an expansion of their technology partnership under which Comtech will use Intertrust's Personagraph™ consumer data platform to power their Specifix™ data management product line made for mobile operators. Specifix provides automation that securely connects disparate sources of raw data and transforms them into independent identity profiles at scale. Personagraph is a key element of Specifix and provides advanced data rights management and security capabilities that allow operators to control and monetize their data while respecting their users' privacy and complying with privacy laws including GDPR.

"For years, operators watched app developers and others benefit from their investment in maintaining high quality services," said Sameer Vuyyuru, Senior Vice President Comtech Enterprise Technologies Group. "We designed Specifix to allow mobile operators to safely harness the power of their users' data and grow new revenue streams, while maintaining their brand integrity as trusted service providers."

Specifix allows operators to combine different types of data from disparate sources, including maps, PII information, and even weather and personal location data. It supports applications from audience analysis, network planning, and targeted advertising all at the operator's data center. By using Specifix, operators can build greater margins and value-added services without compromising their business. Comtech leveraged years of experience in developing operator-centric software to design Specifix, which easily integrates into operators' service infrastructure.

"The combination of our data rights management platform and Comtech's mobile operator centric Specifix platform is a perfect match," said Talal G. Shamoon, Intertrust's chief executive officer. "By providing the ability to securely ingest and analyze data sets drawn from multiple sources, in combination with a technology that firmly places control in the operator's hands, our joint offering provides a perfect risk management and monetization solution."

About Intertrust Technologies

Intertrust provides trusted computing products and services to leading global corporations – from mobile and CE manufacturers and service providers to enterprise software platform companies. These products include the world's leading digital rights management, software tamper resistance and privacy-driven data platforms for AdTech, DNA storage, and IoT.

Founded in 1990, Intertrust is based in Silicon Valley, with regional offices in London, Mumbai, Tokyo, Seoul and Beijing. The Company has a legacy of invention, and its fundamental contributions in the areas of computer security and digital trust are globally recognized. Intertrust holds hundreds of patents that are key to Internet security, trust, and privacy management components of operating systems, trusted mobile code and networked operating environments, web services, and cloud computing.

Additional information is available at intertrust.com, or follow us on [Twitter](#) or [LinkedIn](#).

About Comtech Telecommunications Corp.

Comtech Telecommunications Corp. designs, develops, produces, and markets innovative products, systems, and services for advanced communications solutions. The Company sells products to a diverse customer base in the global commercial and government communications markets.

Additional information is available at ComtechEnterprise.com, or follow us on [Twitter](#) or [LinkedIn](#).

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